PROJECT DOCUMENTATION

Ingazo

How a carpooling app connects drivers with empty seats to riders heading the same way, so trips are shared and the cost is split.

DURATION	PLATFORM	SIDES	STATUS
3 months	iPhone	Driver, rider	Live, v1.0
Discovery to the store	On the App Store	One app for both	Released Nov 2025

CATEGORY Mobile Apps	REFERENCE PD-Ektra_0008	DURATION 3 months
PLATFORM iPhone, App Store	VERSION 1.0	PREPARED BY Ektra Tech

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01 OVERVIEW

The project at a glance

Ingazo is a community carpooling app: drivers post trips and offer their empty seats, riders find a trip that matches their route and ask to join. Ektra built the app, from the map to the ratings.

KIND OF PROJECT	PLATFORM	DURATION	DELIVERED BY
Mobile app	iPhone, App Store	3 months	Ektra Tech
STATUS	**RELEASED**	**CATEGORY ON THE STORE**	**LIVE LINK**
Live, version 1.0	Nov 2025	Travel	App Store: Ingazo

TWO ROLES
Driver, rider
Post a trip, find a ride

TRUST
Verified
Profiles, ratings, feedback

COST
Split
KiloShares credits

02 THE CONSTRAINT

What held the client back

Daily commuting is expensive and stressful, and many cars run with empty seats.

- **Empty seats:** the same roads, the same hours, one person per car.
- **Cost:** fuel, parking and ride fares paid alone every day.
- **No trusted way to share:** asking strangers for a ride, or offering one, needed a way to verify, to agree and to settle the cost.
- **Traffic:** every empty seat is one more car in the queue.

03 HOW WE FOUND IT

Discovery

We studied the two people in every shared trip and what each needs to trust the other.

01 **The driver.** A planned route and time, the seats to offer, and a say over who joins.
02 **The rider.** A pickup and a destination, now or later, and a trip that matches the route.
03 **The trust.** Verified profiles, ride details up front, in-app messages, ratings and feedback after the ride.
04 **The settlement.** A fair split of the cost without cash changing hands: in-app credits.

04 THE SOLUTION

What Ektra built

An app where drivers post trips and riders find and join them easily, which cuts commuting costs and traffic.

- Where to go: pickup and destination on the map, the current location in one tap, now or later.
- For drivers: share the planned trip and the seats available; accept the riders who ask to join.
- For riders: search a ride that matches the route and the time, request to join, follow the ride on the map.
- Trust: verified profiles and ride details, in-app messaging, ratings and feedback after every ride.

- Groups: communities of riders (a campus, a company) with their own requests.
- KiloShares: in-app credits for the shared cost, with a transactions list and transfers between members.

Community first: built on people helping people, not on fares. A ride is agreed between two members, and the app keeps both safe.

The stack

APP **Native iPhone app**	MAPS **Pickup, destination, route**	MESSAGING **In-app chat**
TRUST **Verified profiles, ratings**	CREDITS **KiloShares, transfers**	DISTRIBUTION **App Store, free**

05 MODULES AND FEATURES

What the system holds

What the app holds, screen by screen.

MODULE	WHAT IT DOES	STATUS
A1 Home and map	Where to go, pickup and destination, current location, now or later, search	Live
A2 Trips	Drivers post a trip with its route, time and seats; riders find matching trips	Live
A3 Rides	Upcoming, completed and cancelled rides	Live
A4 Requests and groups	Requests to join, communities with their members	Live
A5 Messages	In-app chat between driver and rider	Live
A6 KiloShares	Credits balance, transactions, transfers	Live
A7 Profile	Verified profile, vehicle details, settings, terms in English and Arabic, about	Live

Features worth a line

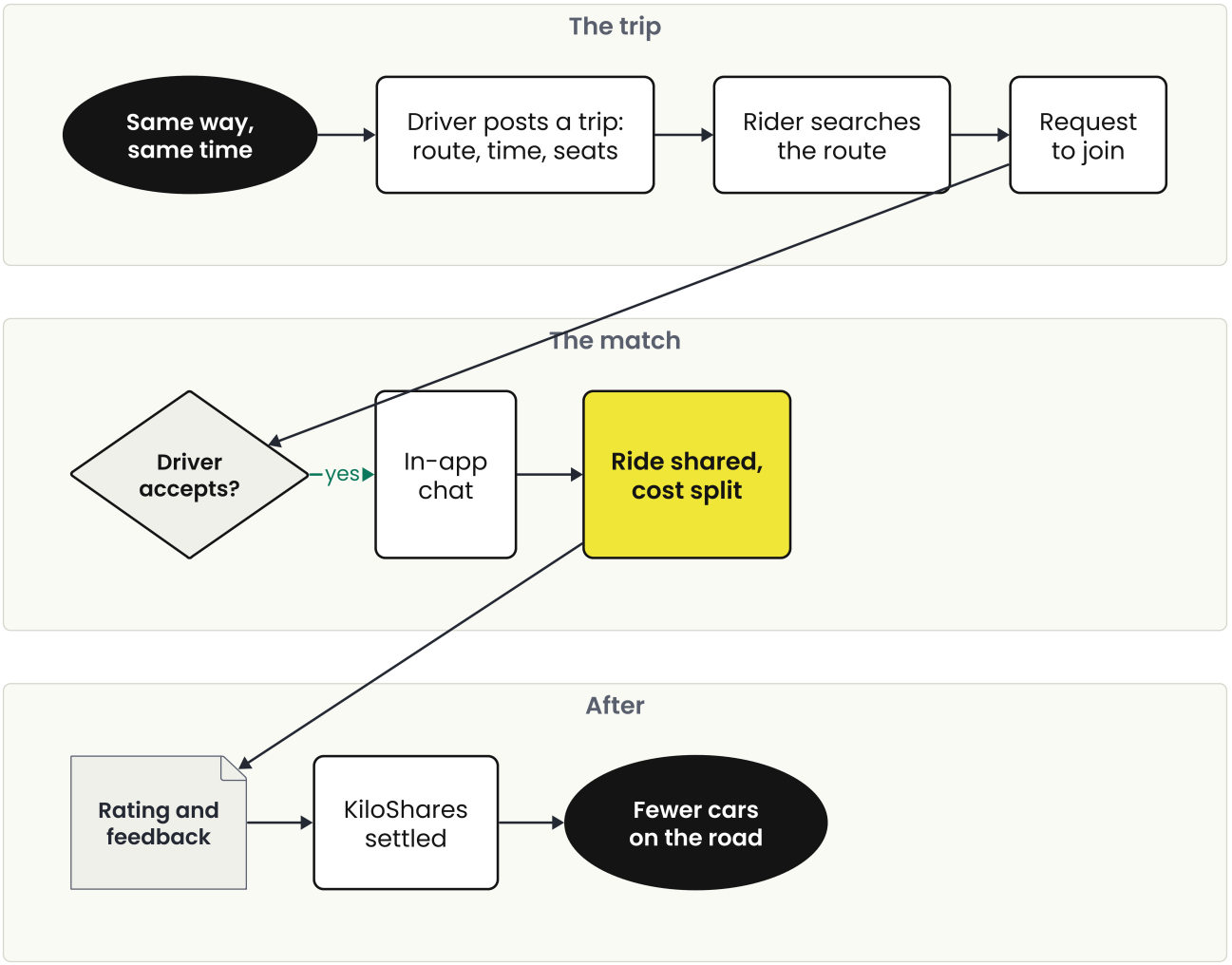
- Pickup and destination on the map, now or later
- Verified profiles before a ride is agreed
- Groups for a campus or a company
- Seats offered per trip
- Ratings and feedback after every ride
- Credits instead of cash

06 HOW IT WORKS

The flow, start to end

A driver and a rider heading the same way meet in the app, agree, ride together and rate each other.

FROM AN EMPTY SEAT TO A SHARED RIDE



01 **Post or search.** The driver shares a planned trip with its seats; the rider searches a route and a time.

02 **Match.** The rider asks to join; the driver accepts; the two talk in the app.

03 **Ride.** The trip runs on the map; the cost is split in credits.

04 **Rate.** Both rate the ride; the feedback builds the community's trust.

07 PROJECT STEPS

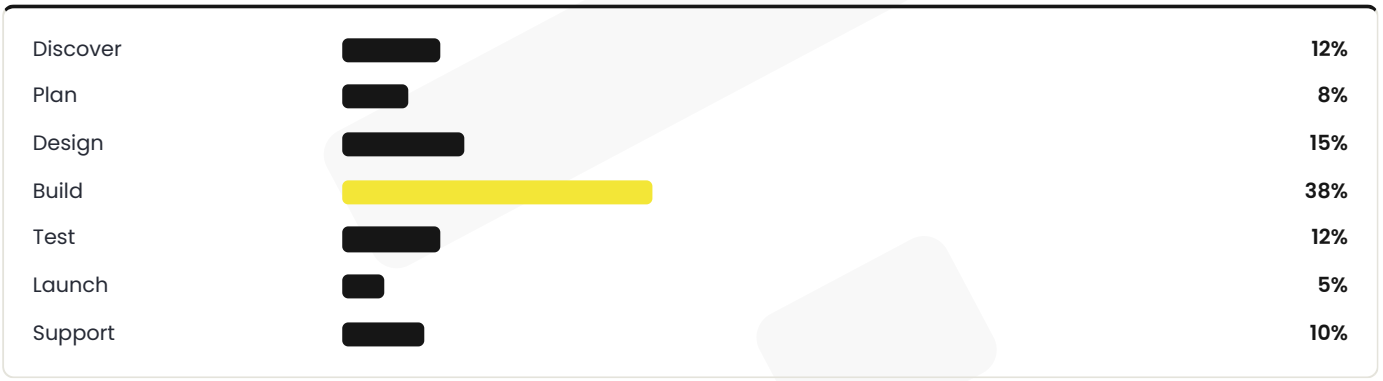
3 months, seven phases

Every Ektra project runs the same seven phases; here is what each one did for Ingazo and the share of the 3 months it took.

PHASE	WHAT WAS DONE	SHARE	TIME
01 Discover	Studied the driver's and the rider's needs Defined trust and settlement	12%	2 weeks
02 Plan	Screens and flows for both roles Trips, requests, rides, groups, credits	8%	1 week

PHASE	WHAT WAS DONE	SHARE	TIME
03 Design	A clear map-first app for both roles English and Arabic terms	15%	2 weeks
04 Build	Map, trips, requests, rides, chat, ratings Groups and KiloShares	38%	5 weeks
05 Test	Driver and rider flows on real devices Acceptance, chat and settlement end to end	12%	1 week
06 Launch	App Store listing and review Released in Nov 2025	5%	1 week
07 Support	Store feedback answered Community features refined	10%	1 week

Share of the duration

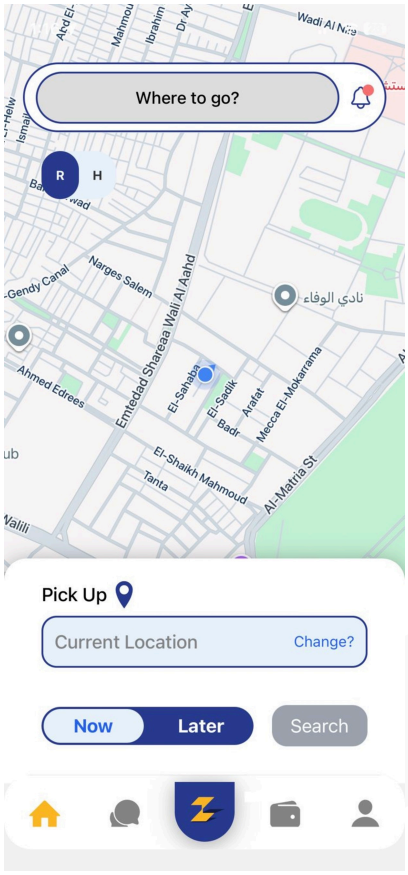


08 SCREENS

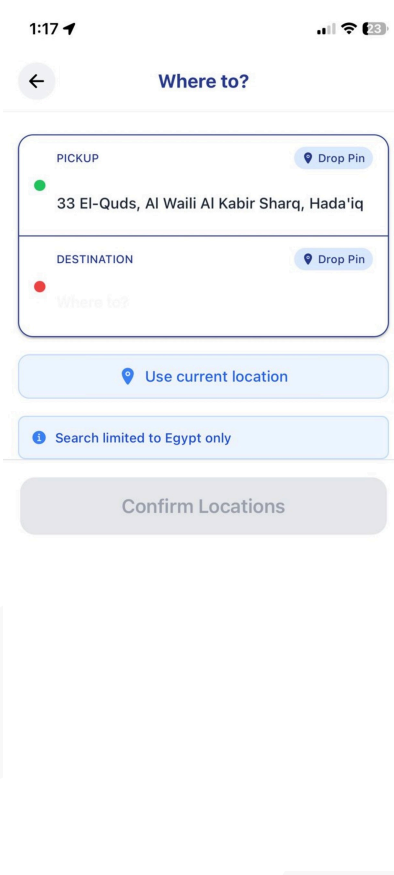
Real screens

The app as published on the App Store.

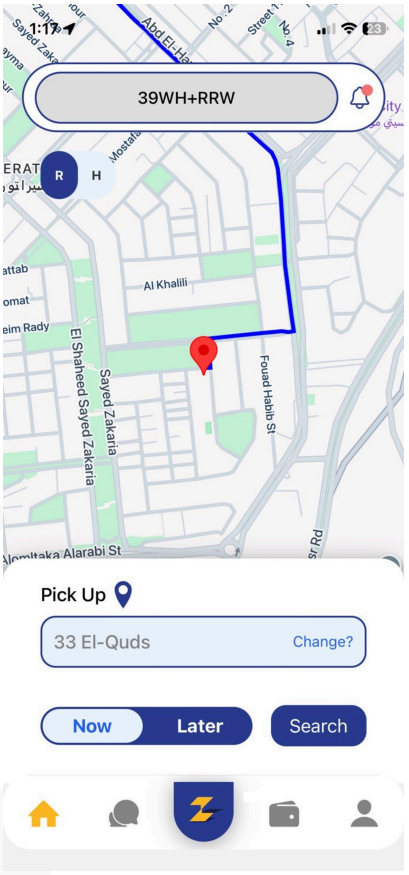
INGAZO ON THE APP STORE



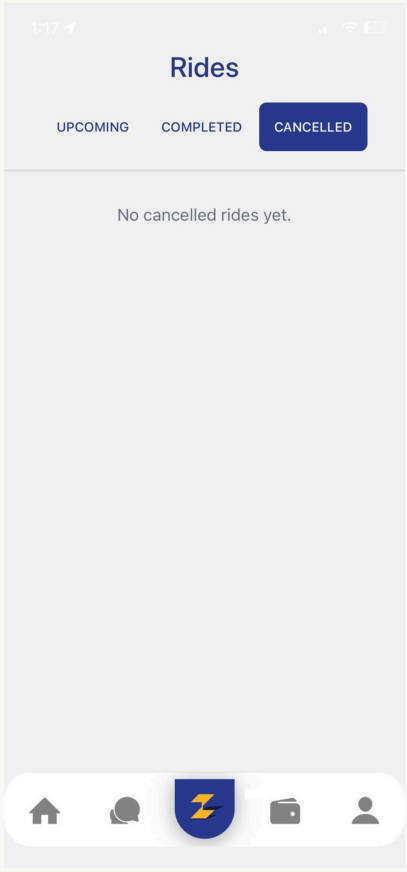
Where to go: the map and the pickup



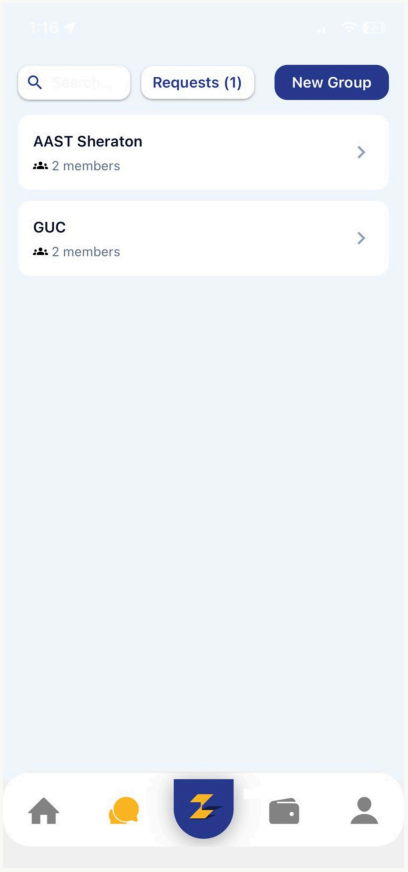
Pickup and destination



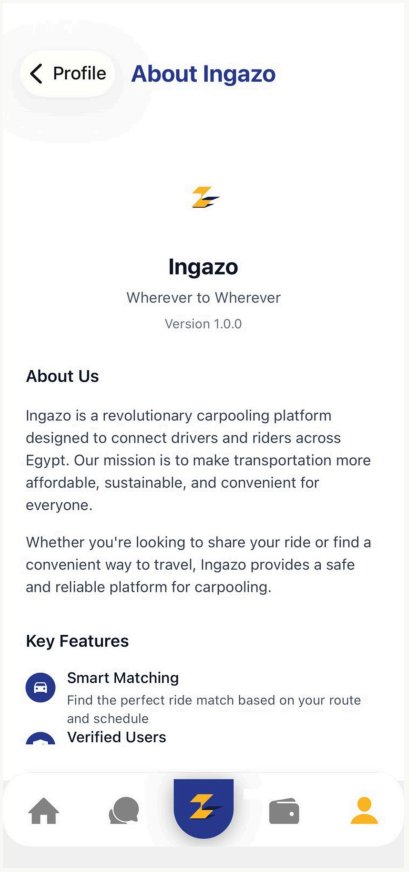
The route on the map



Rides: upcoming, completed, cancelled



Groups and requests



About Ingazo

09 DELIVERY TIMELINE

13 weeks end to end

The 3 months, phase by phase, from the first conversation to the first weeks in use.

WEEKS 1 TO 2 **Discover**
The two roles, the trust layer, the credits.

WEEK 3 **Plan**
Scope and release plan.

WEEKS 4 TO 5 **Design**
Screens approved.

WEEKS 6 TO 10 **Build**
The app, build by build.

WEEK 11 **Test**
Ready for the store review.

WEEK 12 **Launch: on the App Store**
Ingazo live for the community.

WEEK 13 **Support**
An app that grows with its community.

10 RESULTS

What changed

Drivers post, riders join, and the cost of the daily commute is shared.

- One app for both roles, from the map to the rating.
- Verified profiles, ride details, chat and feedback make sharing a ride with a stranger a safe choice.
- Live on the App Store since November 2025.

> Trip and member counts are the platform's own and are not published.

11 SUPPORT AND NEXT STEPS

After launch

The app is live and grows with its community.

- **Releases:** through the App Store with the review each one needs.
- **Community:** groups and requests refined from how members use them.
- **Safety:** verification and feedback rules kept current.

Next steps

- An Android release for the rest of the community
- Recurring trips for the daily commute

End of document
Version 1.0. An app that fills the empty seats: info@ektra-eg.com.

REFERENCE
PD-EKTRA_0008